

# notes

## Jump Start Coalition

5/28/2015

6:00pm – 7:00pm

NLR Community Center – 2700 Willow



Arkansas Green Guide – Jenna brought copies of the Arkansas Green Guide to share several revitalization articles. Jenna has extra copies if anyone needs one (or more).

### Updates:

1. Planning Commission adopted the Levy and Park Hill Overlay plans on May 12<sup>th</sup>.
2. City Council adopted the Levy and Park Hill Overlay Plans on May 26<sup>th</sup>.
3. An amendment is being drafted to re-include the Park Hill Elementary site in the Overlay plan for Park Hill.

### What's coming up?:

1. Implementation and Action plans for Levy and Park Hill will be on the City Council agenda on June 8<sup>th</sup>.
2. Tour de Bark in Park Hill will be on Saturday, May 30<sup>th</sup> from 10-1pm, all proceeds benefiting the NLR Animal Shelter.
3. Next Coalition meeting will be on June 25<sup>th</sup> from 6-7pm at the NLR Community Center in the large meeting room.

### Strategic Planning

The group began the strategic planning conversation by discussing the Vision and Mission for the Coalition. Below are the pictures of the notes taken during the conversations. Jenna will create several different vision and mission statements and present them to the group through email and solicit feedback. People are welcome to add ideas and/or statements. Jenna will bring all ideas to next month's meeting to help with the next step.

Ideally, before the next meeting, thru email the group will vote on a Mission and Vision statement. At the next meeting (6/25) we will continue strategic planning and begin working on Goals. If you have goal ideas please send those to Jenna thru email.

# notes

Vision

improvement +  
bettering

collaboration  
placemaking  
establish partnerships  
formalize relationships  
drivers of change  
facilitate  
nexus  
visioning  
influence smart development  
champion

inviting  
~~key~~ relevant + stakeholders

keep people informed  
guardians of the vision

# notes

## Mission

Reinvigorate

activate

~~sa~~ Safety

attractiveness to business  
& residents

quality of life

neighborhood "draw"

walkability

sense of community

To create an area  
where everyone wants  
to live/work/play/pray/shop

Nurture economic  
viability

eat  
invest  
build